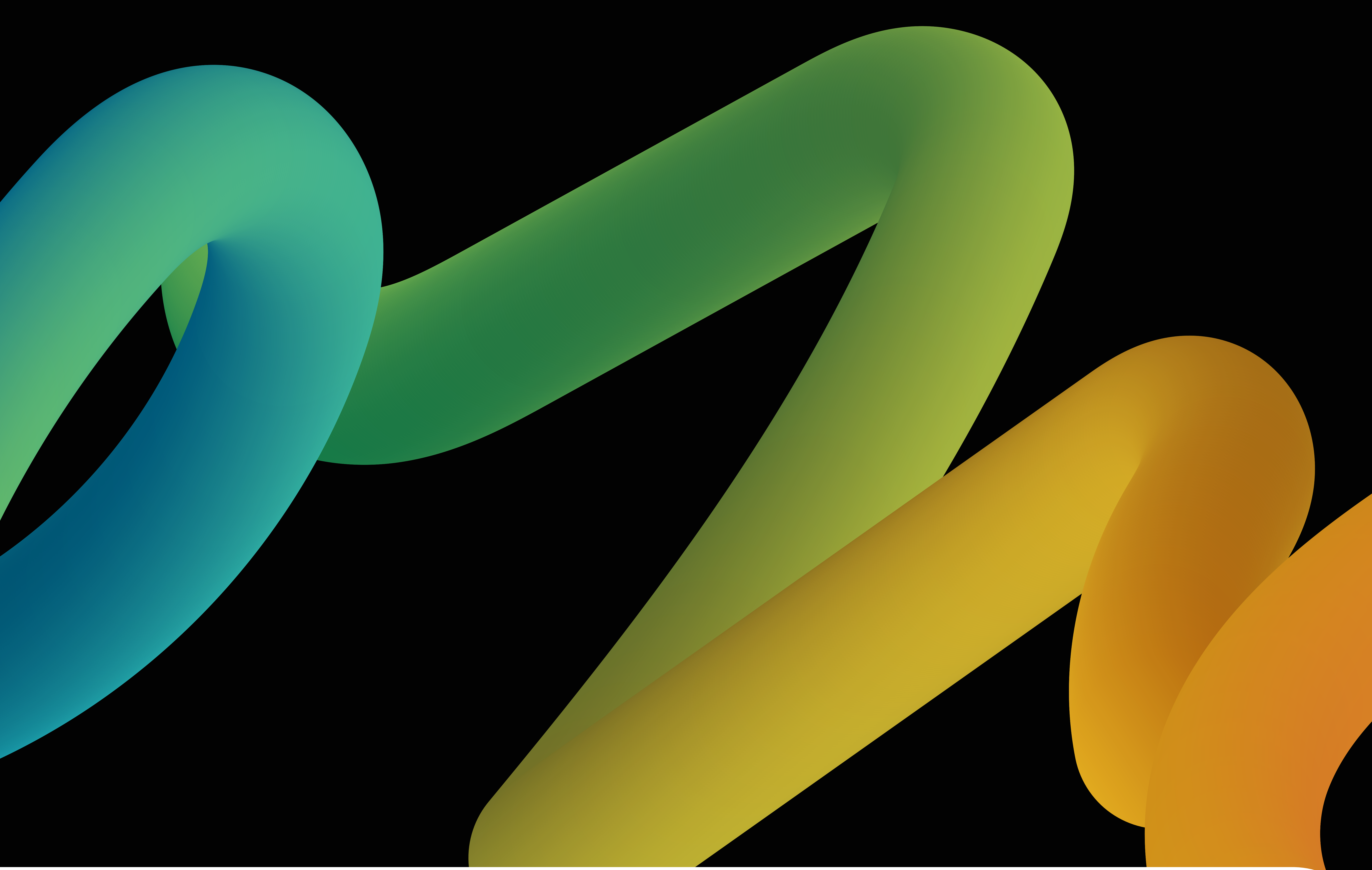


WebexOne: The collaboration event of the year goes **beyond** a traditional virtual event to deliver a **digital-forward, immersive experience.**



Powered by Webex Events (formerly Socio)

From registration to the live event to the on-demand experience, Webex Events is the one-stop-shop platform for launching events that power continuous engagement and drive better results.

- Registration
- Virtual Event Platform
- Mobile Event App

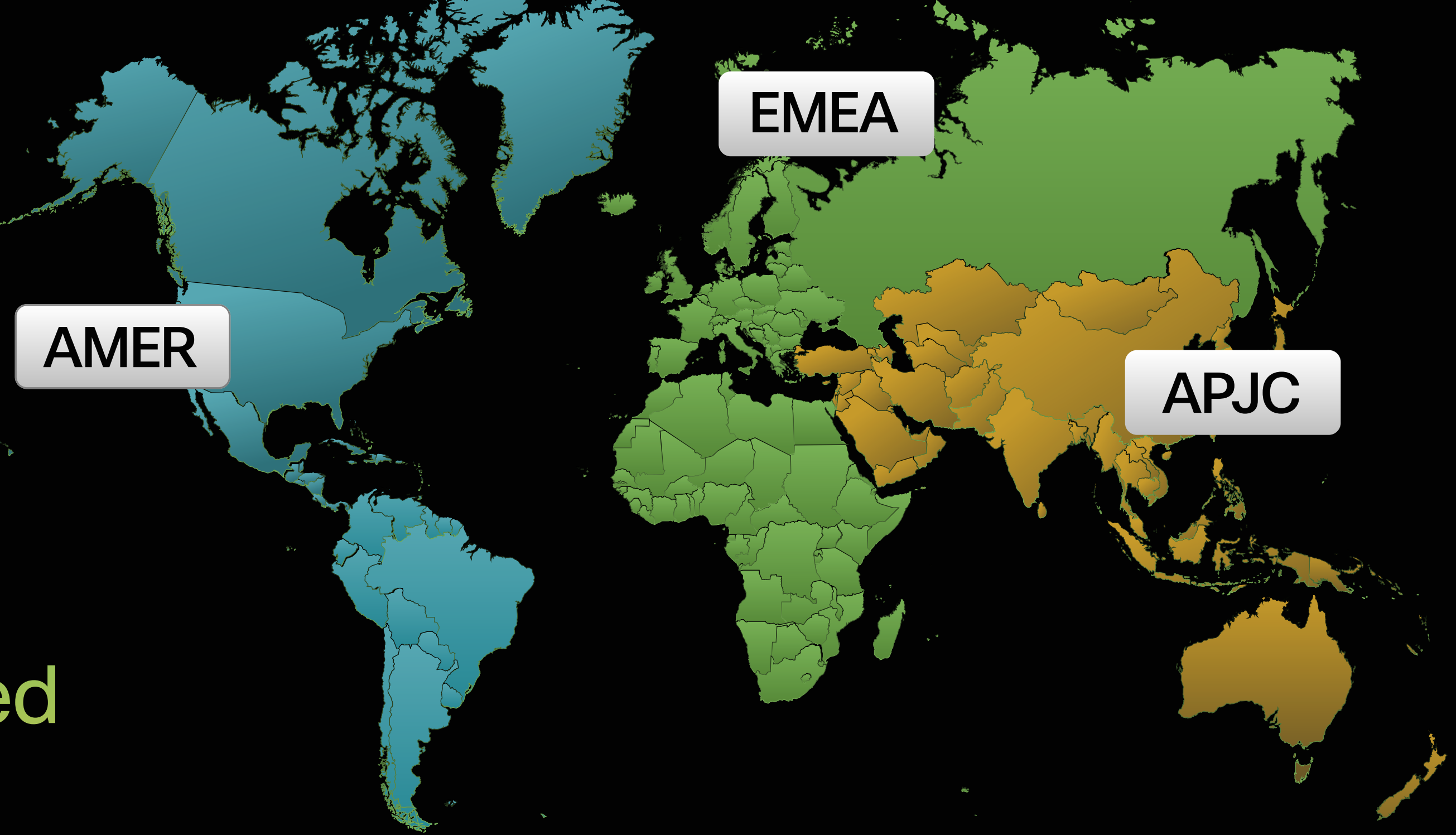
By the numbers: the collaboration event of the year*



*Social reach and impression totals were aggregated from organic and paid metrics

Delivering next-level event content

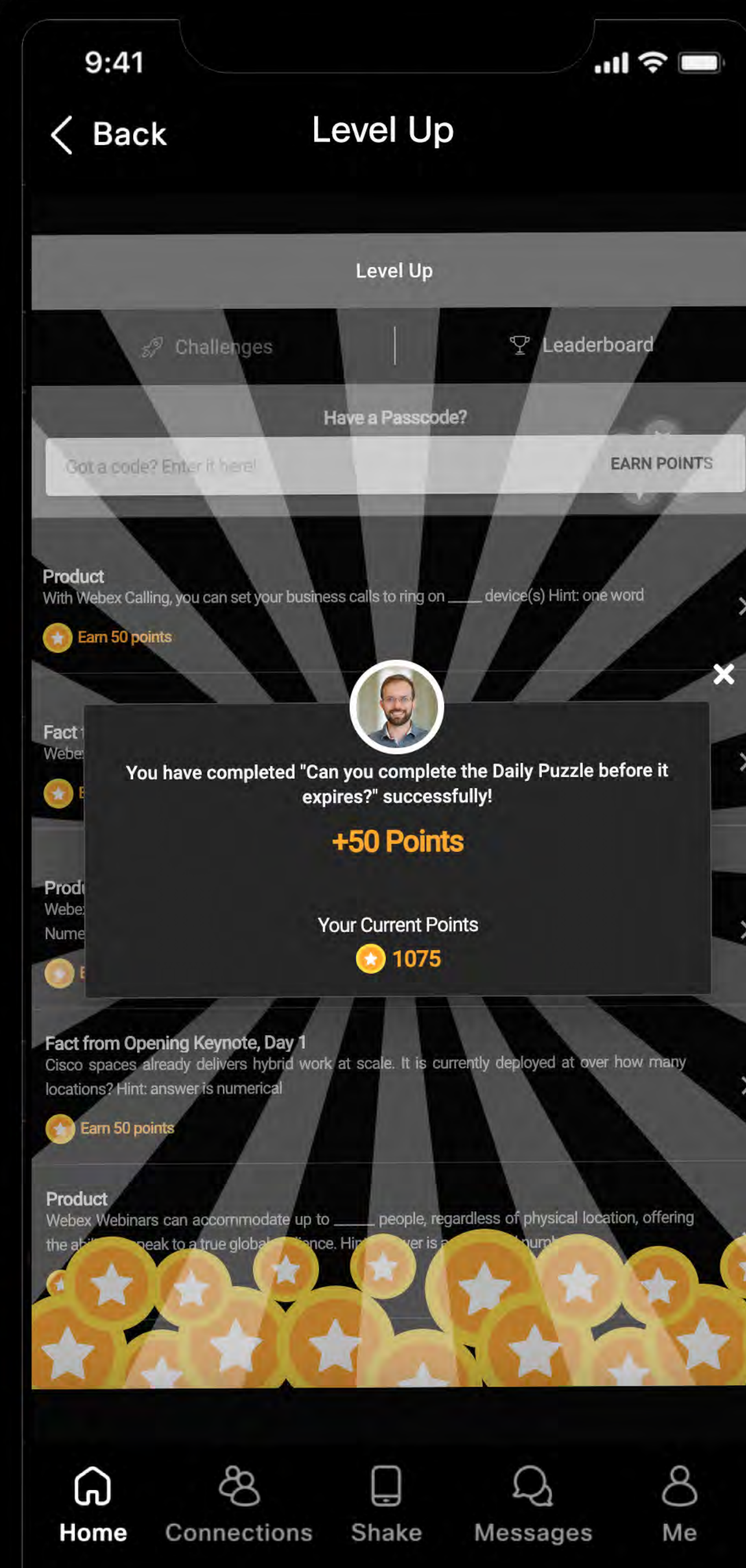
- 8 tracks
 - Suite
 - Platform
 - Cisco Solutions
 - Devices
 - Events
 - Adoption Success
 - Contact Center
 - CPaaS
- 9 analyst speakers
- 44 product demos
- 51 interludes
- 41 breakout sessions
- 100+ speakers
- 3.8 million minutes watched
- 3 regional broadcasts



Driving attendee engagement with in-event activations

- 5,248** clicks to the daily puzzle
- 2,043+** attendees participated in the event game
- 47.1k+** event game challenges completed
- 2,832,675+** total participant event game points earned

Some event speakers were incorporated into a game challenge that encouraged attendees to visit their profiles. As a result, featured speakers received anywhere from 400-3,000 profile clicks.



Attendees and analysts agree: WebexOne went above and beyond to create an **unforgettable event experience**

"#WebexOnce has clearly been Out Of This World.. Thanks for a great event!"

"Excellent sessions! Webex's depth and breadth of innovation and feature sets is truly impressive"
- Roopam Jain, Frost & Sullivan

"Two days of an amazing event!"

"Cisco's breadth of security features continues to be a differentiator for Webex, great presentation"
- Irwin Lazar, Metrigy

"These videos are 'apple level' productions, well done Cisco"

"This translation feature is a gamechanger."

"The production value here is top notch - I love this conversation format and how it's shot / produced.... best in class hybrid"

"This is phenomenal! Takes planning and managing my event to the next level!"

Ready to experience the power of Webex Events?

Webex Events powers virtual, in-person, and everything in between for events of all types and sizes. **Schedule your personalized demo today!**